

## **ESMA Aviation Academy sees booming demand for Airport Ground Staff Training in Europe and Africa**

**450:** This is the number of trainees enrolled in 2011 at ESMA Aviation Academy in Airport Ground Staff training programs. A figure up by more than 20% annually since 2009 and the implementation of the second training base of ESMA located in Paris Val d'Europe.

*"That's an outstanding plebiscite. The high level of quality of our ground staff trainings is now recognized by the entire aviation industry. Thus, we can be proud of the 80% employment rate for ESMA students within the 6 months following the end of their training and of the increasing success among aviation players"* states Cedric Jullian, Ground Staff and Cabin Crew Training Director.

ESMA offers indeed a wide range of professional training courses both for technical (Flight Dispatcher, Load Planner...) and commercial positions (Check-in Agent, Travel & Sales Agent...).

*"All our programs are geared and focused towards the needs of the aviation industry and we systematically customize them to the requirements of our corporate customers"* says C. Jullian.

The tailored ESMA trainings meet a growing success in Europe and Africa.

Hence, ESMA has been recently performing training programs for many aviation companies:

- REGIONAL French Airline, through an internship placement program for ESMA trainees in Check-in Agent trainings,
- AIR CARAIBES ATLANTIQUE, AIR CORSICA, AIR TAHITI or GLOBALJET to cover training needs of their Flight Dispatchers,
- Saint-Hubert airport in Belgium, for the creation of a new training called Aerodrome Flight Information Service (AFIS). The ESMA training program thus became the repository in Belgium.
- Africa, with official agreements from Civil Aviation Authorities of the Ivory Coast, Burkina Faso, Mali and Gabon where ESMA is currently running trainings at the private jet company AFRIJET.

*"Thanks to a sound reputation acquired over 20 years in the world of aviation training and a growing market demand, we forecast a very good outlook for 2012. ESMA is largely contributing to a wider awareness of the specific technical skills of the ground staff of the aviation industry which are increasingly enjoying the recognition of the industry and their key role in smooth and secured aviation operations"* concluded Jean-Philippe Renaud, CEO of ESMA.

In 2012, ESMA will open a third training center in France, located on the international airport of Lyon Saint-Exupéry, focusing on Airport Ground Staff and Cabin crew trainings.

*The ESMA Aviation Academy occupies a unique position in training on four major aviation qualifications: aircraft and helicopter Pilot, Air Hostess/Steward, Maintenance Technician and Airport Ground Staff. As strategic partner of Airbus, ATR and EADS, the ESMA is broadening its expertise through carrying out international consultation projects which have allowed it to create two subsidiaries in Vietnam and China.*

*The Aviation Academy employs 140 employees across its three main sites at Montpellier, Paris and Toulouse. More than 2,500 training courses are delivered annually by more than 100 highly qualified instructors. The ESMA operates a fleet of latest-generation aircraft and flight simulators and expects to carry out more than 32,000 flying hours in 2011. Its website [www.esma-aviation-academy.com](http://www.esma-aviation-academy.com) should register more than 350,000 visits in 2011.*

Press Contact: Adryan-Richard Clerc – ar.clerc@esma.fr – +33 (0) 4 67 13 75 50

**ESMA Aviation Academy Paris**  
+33 (0) 1 80 01 80 10

**ESMA Aviation Academy Montpellier**  
+33 (0) 4 67 13 75 00

**WWW.ESMA-AVIATION-ACADEMY.COM**