2nd Annual

Aviation Training Congress China

October 18-19
Pico-Greenland Convention Center
Xi'an, Shaanxi Province, China

Held in conjunction with
China International General Aviation Convention 2013

China's largest General Aviation platform

2013中国国际通用航空大会
China International General Aviation Convention 2013

Hosted By

CAAC
中国民用航空局
Civil Aviation Administration of China

陕西省人民政府
ShanXi Province Government, China

China Council of International Trade Promotion

Reforms in low-altitude flying offer a new dimension to AVIATION TRAINING in China

www.cdmc.org.cn/2013/atcc

2nd Aviation Training Congress China 2013

Tradeshow& Conference

Reforms in low-altitude flying offer a new dimension to general aviation training market in China

Event Highlights:

- Highly successful first edition In 2012
- The only international aviation training Conference and Show in China
- In Conjunction with the China General Aviation Convention 2013, the No.1 International General Aviation Show in China Xi'An, hosted by CAAC
- 500+ high profile global& local attendees
- 50+ airlines& general aviation companies
- 100+ aviation training schools& academies
- 20 Hours Networking Sessions
- Numerous 1to1 meetings onsite
- Unlimited cooperation opportunities

All These In 2013 Congress!

Inviting speakers from

World's No.1 Potential Aviation Training Market Bigger Market waits you here!

2012 Conference Review

Featured Speakers in 2012

Gong JianYu
Secretary General
China Flight Training Foundation

Tang JiLong
Deputy Chair, China General Aviation Association
Senior Consultant, Chongqing Helicopter Of CAAC

Wang ZhenWe
Director, Flight Training Center
Commercial Aircraft Corporation,China

Tero Arra
Head of Training
Finnair Flight Academy Senior

Jiang WenQuan
President
China General Aircraft Corporation

Attie Niemann
Group CEO
43 Air School

Gerard Bringue
Senior Manager, Training
Eurocopter

Gaetan Durean
Business Development Director
BOMBARDIER

Lee Woodward
Director, Business Development
CTC Aviation Group

Dr.Paul Bates
Head, Griffith Aviation
Griffith University

2012 Event Overview

Event Endorsers

Gold Sponsors

Associate Sponsors

Presenting Sponsors

Exhibitors

2nd Aviation Training Congress China 2013

Tradeshow& Conference

The Only International Aviation Training Event in China

Program

Oct.18 , Day One

0815 Morning Coffee and Registration

0850 Opening Ceremony
Senior Officer from
Northeast Bureau of
Civil Aviation Administration of China

Overview of the Training Needs, Resources and Challenges in China

0900 Keynote speech:
Understand China aviation training market: insights and updates

0920 Keynote speech:
The agenda of developing respective aviation training areas, regulations& Policy for the private training sector and foreign investment
Officer from
Civil Aviation Administration of China

0940 Landscape of booming demand of aviation training from general aviation area: private flying development , business aviation and helicopters etc.

1000 Keynote speech:
Capacity for training in China, especially for general aviation training sector
Executive from
Civil Aviation Flight University of China

1030 Q&A Session

1040 Coffee Break& Networking Refreshment

China Airlines& General Aviation Operators' Strategies and Actions in training field

1100-1200 Panel Discussion:

The current policies for certain operations including flight training, charters, private flying, sales of aircrafts, maintenance etc. in China
- Further expansion and development of the general aviation sector in China
- The scope of aviation training potential in China

Panelists from
China Eastern Airline
China Southern Airlines
And international speakers from aviation training operators and aviation companies

1200 Building world level aviation training facilities in China: from flying training to full capabilities training
Sponsor Session

1220 Q&A Session

1230 Luncheon& Onsite Exhibition Tour
China International General Aviation Show onsite & Aviation Training Exhibition Zone

Status of general aviation training In China: helicopters, business aviation

1430 Ab-Initio training and private flying training: Finding a connection between airline and general aviation training demand
Speaker from China Hainan Airlines

1450 Building the world-class training center-suggestions of Cessna
Speaker tbc, Cessna

1510 Developing helicopters training in China
Speaker tbc, AgustaWestland

1530 Q&A Session
Coffee Break& Networking Refreshment

International aviation training cooperation in China: Projects and case study

1600 Global aviation training partnership program and projects in China
Bjarki Anarson
Founder& CEO, Avi-Asia
Vice President, Easyfly Aviation China

1630 International general aviation training practice in China, indications to the future of aviation training
Speaker from
Embry-Riddle Aeronautical University

Aviation Training Standards& Technology Updates

1650 Producing better and more trained pilots and instructors with technology
Sponsor Session

1710 New and creative ways to use flight simulation to enhance training beyond loggable hours.

1730 Enhancing safety training standard in the fast developing market environment
Speaker tbc

1750 End of Day One Conference
Remarks from Conference Chair of Day One Closure

Who you will meet here In 2013 Event:

- Airlines Companies
- General Aviation Operators
- Aircraft Manufacturers
- Aviation Training Schools
- Simulators& Simulation Technologies Providers
- MRO Training Services Providers
- Aviation College/University/ Flight Training Academy
- Cabin crew/ Flight attendant
- Flight Safety Training
- Training Equipment Manufacturers
- Training Management Solution providers

2nd Aviation Training Congress China 2013

Tradeshow& Conference

Program

Oct.19, Day Two

Biggest Potential Aviation Training Market waits you here!

International general aviation training cooperation in China: Project case study

0900 Challenges and barriers to develop general aviation training business in China

0920 Improving Aviation Training Professionalism in China
Sponsor Session

0940 Story of a joint venture general aviation training business in China
NUAA International Flying Academy
(a joint venture of AVIC International, TFA South Africa and Nanjing University of Aeronautics and Astronautics)

1000 **The picture of aviation training partnerships and activities conducted in different parts of the world**
The experience China can learn from including USA, Europe, Middle East, Africa and Asia
Invited speakers to introduce their:
Strategies, corporate plans, challenges and suggestions for overcoming challenges in other countries

1050 Onsite Q&A and interactive discussions
Coffee Break & Onsite Exhibition Tour

1115 Understanding aviation training business in China
Speakers inviting from China local aviation training centers, aviation training schools and academies
China Qingdao Jiutian Aviation Training Institute
China Xi'an ChongFei Aviation Club
China Zhongshan Eagle General Aviation Company
China Skyblue Aviation Training School

1200 Providing leading general aviation solutions and services In China
Sponsor Session

1230 Luncheon& Onsite Exhibition Tour

Workshop: Developing aviation maintenance training In China

1430 A general aviation perspective of maintenance and its training market
Speaker from Airbus

1450 The emerging general aviation maintenance training market and potential in China

1510 General aviation maintenance training operations and essentials
Sponsor Session

1530 Speeding up of MRO training to provide enough professional aircraft engineers

1550 Coffee Break and Networking

Importance of general aviation safety and its training

1610 It is a MUST!- put the general aviation safety training at the first step and first place
-Statistics of fatal general aviation accidents and their lessons for us

1630 To transform General Aviation safety and reduce the fatal accident rate to an unprecedented low level

1650 Building the comprehensive general aviation safety training system: technology and innovations

1710 Providing integrated general aviation safety solutions
Sponsor Session

1730 Remarks of conference closure
End of 2 days Conference

Sponsorship,Exhibit & Branding!

Exposed with your brand and business before the top prospects!

Event sponsorship or exhibit onsite will have excellent exposure opportunities to most target and qualified attendees.

Exceptional opportunity to help you realized this through our well designed and tailored proposals.

For sponsorship enquiries please contact
Mr. Richard Ding, Event Director
Direct: +86 21 5646 1707
Email: richard@pyxisconsult.com

Registration Form

Please fill in the form fax back to 86 21 5646 1708 or email to pyxis@pyxisconsult.com

Details:

Name: Position: Email:

Name: Position: Email:

Name: Position: Email:

Organization/Company Name:

Location: Zip:

Tel: Mobile: Fax:

Authorization:

Name: Position: Signature: Date: / /

** Signer must be authorized to sign on behalf of the contracting organization.*

Conference Fees

EARLY BOOKING(To June 10th) **REGULAR(From June 11th)**

☐ **$1,280 per person** ☐ **$1,480 per person**

1.The fee is inclusive of the two-day conference, simultaneous translation (from Mandarin to English and vice versa) for the entire event, conference materials, Accommodation and travel is not included.

2. more than 3 people registration will receive a 10% on the total registration fee.

3. We could help you to reserve hotel at special rate, p[lease let us know your need.

Exhibition Opportunities

Shell Scheme Booth 3m*3m

EARLY BOOKING (To June 10th) **REGULAR(From June 11th)**

International ☐ $4,200 ☐ $4,600

Indoor Raw Space

_____㎡ ***** $380 _____㎡ * $430

(minimum at 36 ㎡) (minimum at 36 ㎡)

Company Name: _____

We would like to choose the

☐ _____**Shell Scheme Booth**

☐**Indoor Raw Space** _____㎡

☐ **Please send us the floor plan with booth No.**

Date:_____

1. One shell scheme exhibitor company will have 1 free pass to attend the aviation training conference;
2. Raw space exhibitor company (36㎡ or above) will have 3 free pass to attend the aviation training conference

Payment Method

-By Credit Card

Please debit my ☐ VISA ☐ MasterCard

Card Holder's Name _____

Card Number _____

Security Code_____ C V V 2 _____

SIGNATURE _____

Expiry Date ____ / _____ / _____

*Note: We require the cardholder's signature

-By TT

You will receive a payment notification with bank transfer details after we get your form.

Notes& Policy

1. Payment Terms: Following completion and return of the registration form, full payment is required within 5 days upon receipt of invoice. PLEASE NOTE: payment must be settled prior to the conference date. A receipt will be issued on payment.

2. PYXIS Cancellation, Postponement Policy: You may substitute delegates at any time. For cancellations received in writing more than seven (7) days prior to the conference you will receive a 100% credit to be used at another PYXIS event for up to one year from the date of issuance. For cancellations received less than seven (7) days prior to the event no credits will be issued. PYXIS is not responsible for any loss or damage as a result of an alteration, cancellation, substitution, or postponement of an event.

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Enquiries regarding event participation, please feel free to contact the our registration team:

Tel:+ 86 21 5646 1707 or Email to pyxis@pyxisconsult.com